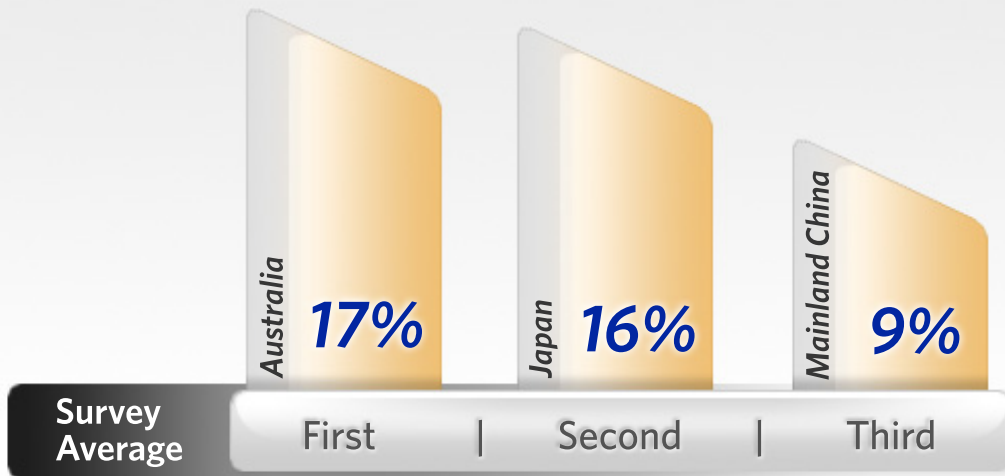


## Top Three Most Likely Asia Pacific Holiday Destinations in Next Two Years



Source Market Breakdown	First (%)	Second (%)	Third (%)
Australia	New Zealand (23)	Thailand (14)	Japan & India (8)
Chinese Taipei	Japan (34)	Mainland China (22)	Hong Kong (8)
Hong Kong	Japan (22)	Chinese Taipei (18)	Mainland China (17)
India	Singapore (32)	Australia (15)	Malaysia (10)
Japan	Australia (17)	South Korea (15)	Guam (10)
Mainland China	Australia (16)	Japan (16)	Hong Kong (12)
Malaysia	Australia (16)	Chinese Taipei (12)	Mainland China (11)
New Zealand	Australia (59)	Fiji (6)	Thailand & Singapore (5)
Singapore	Australia (16)	Japan (15)	Malaysia (11)
South Korea	Japan (38)	Australia (14)	Mainland China (9)
Thailand	Japan (26)	South Korea (11)	Hong Kong (10)
United Kingdom	Australia (29)	Thailand (14)	India (9)
United States	Australia (20)	Mainland China (13)	Japan (10)

Source: Visa and Pacific Asia Travel Association (PATA) Asia Pacific Travel Intentions Survey 2010