



MEDIA RESOURCES

Flash Video Links: Visa and PATA 2010 Survey

Content: Interviews with Ross Jackson, Head of Cross-Border Business, Asia Pacific, Visa

1. What is the focus of the 2010 Visa-PATA Travel Intentions Survey?

Flash Link – <http://www.visa-asia.com/ap/sea/mediacenter/pressrelease/includes/uploads/ross1.swf>

2. Why have Australia and Japan emerged as the top travel destinations?

Flash Link – <http://www.visa-asia.com/ap/sea/mediacenter/pressrelease/includes/uploads/ross2.swf>

3. How has the way people book their holidays changed?

Flash Link – <http://www.visa-asia.com/ap/sea/mediacenter/pressrelease/includes/uploads/ross2.swf>

About Visa

Visa is a global payments technology company that connects consumers, businesses, financial institutions and governments in more than 200 countries and territories to fast, secure and reliable digital currency. Underpinning digital currency is one of the world's most advanced processing networks—VisaNet—that is capable of handling more than 10,000 transactions a second, with fraud protection for consumers and guaranteed payment for merchants. Visa is not a bank, and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: Pay now with debit, ahead of time with prepaid or later with credit products. For more information, visit www.corporate.visa.com.